



'26 First Tee National Championship

Finley Golf Club | University of North Carolina





Event Overview

First Tee National Championship brings together First Tee's top 48 players for an opportunity to showcase how the program has helped build the strength of character needed to play at the next level.

Participants compete over three days of 54-hole stroke play.

First Tee National Championship is played at acclaimed college campuses, including University of North Carolina, Clemson University, Notre Dame and Stanford University, and is the only national event that is purely tournament golf.



Boys' Champion

Nakul Shrivastava

First Tee – Tri-Valley

66-64-67 -- 197 (-13)

Class of 2028



Girls' Champion

Ashley Shaw

First Tee – Phoenix

68-67-65 -- 200 (-10)

Class of 2027

Committed to play for
University of Georgia



Event Highlights

48 participants representing 31 Chapters competed over 54-holes of stroke play competition at Finley Golf Club at the University of North Carolina.

Championship week featured several elevated experiences in addition to our annual **Welcome Dinner** and **Tournament BBQ**.

These experiences included:

- Jordan Golf Gifting Suite
- Short Game Skills Challenge hosted by Will Lowery
- Organized Campus Tours
- UNC Coaches & Athletes Panel
- On field Access at Kenan Stadium with UNC Mascot, RJ



Jordan Golf Gifting Suite

Jordan Golf brought to life a specially curated gifting suite for participants during player registration.

Every participant walked away with 3 polos of their choosing, an exclusive championship t-shirt, and a pair of Jordan Golf Shoes.



Welcome Dinner

To celebrate and kickoff the start of the National Championship – participants, chaperones, Junior-Am guests, and several VIPs from UNC and First Tee were invited to the Welcome Dinner.

Dinner was hosted in the Concourse Club at Kenan Memorial Stadium and featured remarks from First Tee Trustee and championship sponsor, Fred Tattersall, in addition to a Fireside Chat with Will Lowery and Arianna Beverly.





Will Lowery

Friend of Jordan Golf, golf personality, and owner of Crosshand Productions, Will Lowery, took part in several activations to kick off championship week.

Junior-Am: Will played 18 holes with three participants from the field offering advice, comradery, and an all-around great time

Short Game Skills Challenge: Following practice rounds, Will hosted a skills challenge featuring trick shots using his signature crosshand grip. The winner received a head-to-toe Jordan Golf outfit

Fireside Chat: During the Welcome Dinner, Will participated in a fireside chat moderated by First Tee – Triangle participant, Arianna Beverly



Coaches & Athletes Panel

During the Tournament BBQ, the UNC Men's and Women's head golf coaches and two UNC athletes participated in a moderated panel discussion about the college golf experience, moderated by First Tee – Triangle's, Jordan Hall.

Andrew DiBitetto – Men's Head Coach

Keaton Vo – Men's Golf Player

Aimee Neff – Women's Head Coach

Reagan Southerland – Women's Golf Player

Following the panel, participants went down to the Kenan Memorial Stadium football field for a photo with UNC's Mascot, RJ.



Media Recap

Total hits: 14

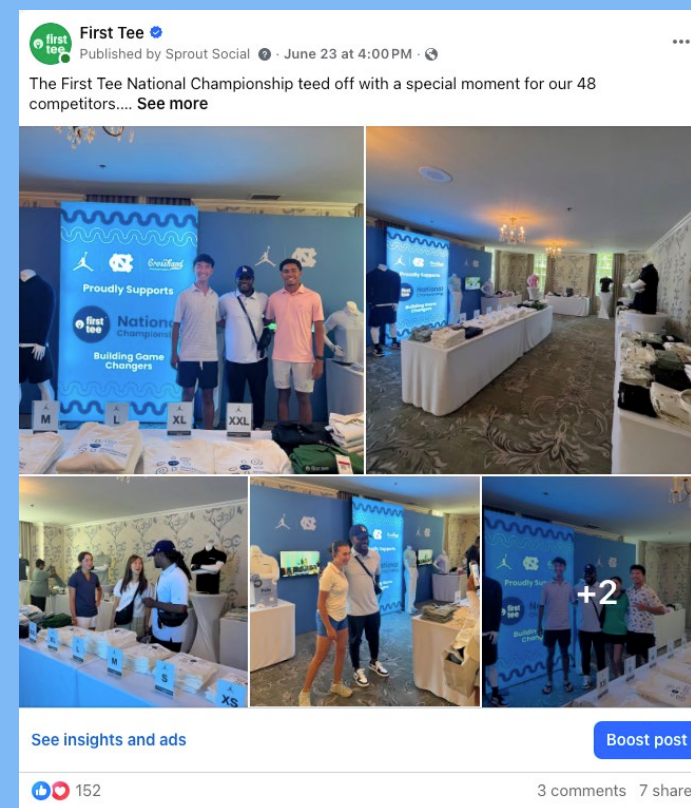
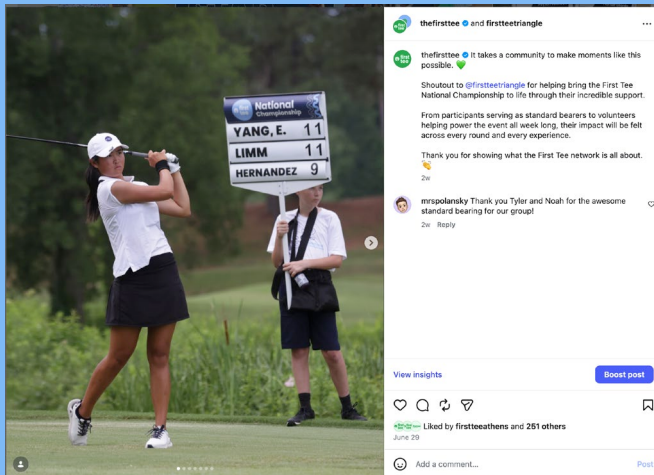
Potential Audience: 294,815

Highlights:

- Litchfield Park's Ashley Shaw wins a national championship
- Kirtland Central's Hayden Dan takes part in First Tee National Championship
- Shaw, Shrivastava claim 2026 First Tee National Championship

Social Recap

- 15 Posts
- 117,713 Impressions
- 6,502 Engagements
- Collab with Will Lowery
 - 5,241 impressions
 - 249 engagements



Event Metrics

31

Unique Chapters

69%

Ethnic Diversity

57%

Underserved

3.9

Average GPA

12

**Committed to play
college golf**

8

**Years with
First Tee**

9.8

**Years Playing
Golf**

16.7

Average Age

Girls' Division

Course Setup

5,582 yds 73.1/134

Scoring Average

75.13

Eagles

1

Birdies

144

Pars

712

Boys' Division

Course Setup

6,420 yds 71.6/135

Scoring Average

72.35

Eagles

2

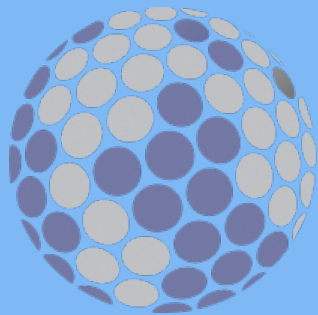
Birdies

192

Pars

792

Champions earned official World Amateur Golf Rankings



**WORLD
AMATEUR
GOLF
RANKING®**

Rankings

Results from the First Tee National Championship are submitted to the AJGA and Junior Golf Scoreboard

AJGA **Performance Based Entry Stars**

Champions – ★★★★★

Top 10% – ★

First Tee®

Junior-Am

24 amateurs invited by First Tee Headquarters, UNC, and First Tee – Triangle participated in our Junior-Am to kick off the championship.

Amateur teams of two were paired with two junior participants for a round focused on mentorship and First Tee values, **showcasing what makes First Tee teens so incredible.**

Amateurs each received an invitation to our Welcome Dinner in addition to a Jordan golf polo, towel, and First Tee National Championship bag tag.





Pathway to Progression

The PGA TOUR's Pathway to Progression Junior Development Program was created in 2024 to provide opportunities and awareness for junior golfers from underrepresented communities.

2026 Invitations:

Boys: Nakul Shrivastava, First Tee – Tri-Valley

Girls: Mia Patel, First Tee – Metropolitan New York





Tournament Exemption

Exemptions awarded to highest Girl/Boy finishers who have not already participated in the PURE Insurance Championship. Additionally, we surprised First Tee – Oakland participant, **Derek Lee** with the announcement of his selection into the tournament.

2026 Exemptions:

Girls: Sadie Goodman, First Tee – Central Florida

Boys: Nakul Shrivastava, First Tee – Tri-Valley



Post Event Survey

**Net Promoter
Score
+98**

100%
of participants rated
the event **impactful** or
very impactful

Participant Feedback

"The First Tee National Championship at UNC was an unforgettable experience. The First Tee staff were so welcoming and supportive while the course was in perfect condition."

Naomi Phan, First Tee – Fort Worth

"I am so grateful to have had this amazing opportunity. I had the best experience and took a lot away from this week, such as new friendships. University of North Carolina was an amazing host, and the Finley Golf Club was in immaculate condition for all the participants this week."

Sarah Gilman, First Tee – Tampa Bay

"I loved the course and the care of all the staff. The First Tee gifts were also so special and this tournament is one of my favorites because it's such a good balance between golf and learning new things from guest speakers and exploring college campuses."

Emmy Yang, First Tee – Greater Austin

"Leaving any First Tee national opportunity, I always feel so excited, empowered, and encouraged, but this one gave me so much joy... meeting new incredible people, playing a dream course, and exploring a new area with some of my favorite people."

Elizabeth Clark, First Tee – Greater Pasadena

"I had such a great time! The golf course was impeccable but most importantly I got to meet some amazing people!"

Charlie Haney, First Tee – Manhattan